



April 10, 2010

Dear Friends:

The Bend and Mountain View football programs would like to invite you to participate in a fundraiser which joins golf and football. We want to welcome you to the 3rd annual Civil War Scramble. We are proud to announce that our golf tournament will be held on Sunday, June 6th, 2010 at the Sunriver Woodlands course at 2:00 p.m. with a shotgun start.

Our two football programs have been holding a golf tournament for over a decade and a half with this year being our 16th year. The Tournament was started to help offset athletic costs as they increased and budgets were trimmed. This tournament is unique in its approach in that our two high schools work together and showcases intra-district cooperation.

The proceeds are used for the replacement of practice clothing, mandated equipment reconditioning costs, replacement uniforms, transportation, technology upgrades (i.e. scouting and film editing systems), field painting and maintenance as well as the purchase of additional practice equipment for our two local high schools. The revenue from the golf tournament is counted on for over 30% of our annual needs that are not covered by district budgeted funds.

Our golf tournament is a first class event which welcomes participants from a broad spectrum of local businesses and other community members that support Bend and Mountain View Football. We hope that you will be a part of our day of golf, fun and fellowship. Your participation and contribution hopefully will help this golf tournament be one of the premier golf events in the area.

We are asking you to consider sponsorship of our event. Sunriver has generously spoken for the Title Sponsorship this year by providing the golf course at no charge. We would like you to kindly consider one of the other levels of sponsorship listed on the following page.

We sincerely hope you will consider this opportunity to help our high school athletes. Craig or Steve will be calling you in the next few weeks to discuss your possible participation. We are looking forward to talking with you.

Sincerely,

Craig Walker
Bend Football
230 NE 6th Street
Bend, OR 97701
383-6301WK 408-1215 CELL

Steve Turner
Mountain View Football
2755 NE 27th Street
Bend, OR 97701
647-0202 CELL

CIVIL WAR SPONSORSHIP LEVELS

TITLE SPONSOR - \$10,000

cash or in kind

- Company name and logo will be included on all banners promoting the event and all media releases
- Includes one foursome and admission to awards ceremony
- Your company will be viewed in the community as a major supporter of the local high schools and kids
- Season passes to Bend and Mountain View High School football games.

HALL OF FAME SPONSOR - \$5,000

cash or in kind

- Company banner placed at the tournament and verbal recognition at the awards ceremony
- Includes one foursome and admission to awards ceremony
- Logo on banners at event
- Company name mentioned in radio and newspaper advertising
- Season passes to Bend and Mountain View High School football games

ALL PRO SPONSOR - \$2,500

cash or in kind

- Company banner placed at the tournament and verbal recognition at awards ceremony
- Includes one foursome and admission to awards ceremony
- Company name mentioned in all radio and newspaper advertising
- Season passes to Bend and Mountain View High School football games.

ALL AMERICAN SPONSOR - \$1,000

cash or in kind

- Company mention at event and verbal recognition at awards ceremony
- Admission for two to the tournament including awards ceremony
- Company name mentioned in all radio and newspaper advertising
- Season passes to Bend and Mountain View High School football games.